MASCC Association

**Leading supportive care in the 21st Century**

Supportive Care in cancer is the prevention and management of the adverse effects of cancer and its treatment. This includes management of physical and psychological symptoms and side effects across the continuum of the cancer experience from diagnosis through anticancer treatment to post-treatment care. Enhancing rehabilitation, secondary cancer prevention, survivorship and end of life care are integral to Supportive Care.

**Supportive Care:**
- alleviates symptoms and complications of cancer
- reduces or prevents toxicities of treatment
- supports communication with patients about their disease and prognosis
- allows patients to tolerate and benefit from active therapy more easily
- eases emotional burden of patients and care givers
- helps cancer survivors with psychological and social problems

The Multinational Association of Supportive Care in Cancer (MASCC) is an international, multidisciplinary organization with members representing over sixty (50) countries and six continents. MASCC is a tax-exempt 501(c)3 corporation. Founded in 1990, MASCC is dedicated to research and education in all aspects of supportive care for patients with cancer, regardless of the stage of their disease. In 1998 MASCC joined forces with the International Society of Oral Oncology (ISOO), an organization that addresses the management of complications arising in oral tissues secondary to cancer and its treatment.

MASCC/ISOO is unique in that it is a multi-professional organization that encompasses all aspects of cancer care beyond direct antineoplastic approaches. The membership profile includes oncology medical, surgical, and radiotherapy physicians, nurses, dentists, dental hygienists, pharmacists, social workers, dieticians, outcomes specialists, psychologists, statisticians, infectious disease specialists, educators and representatives from industry and non-profit sectors. Physicians and nurses make up the majority of its nearly 800 members. Symposia are convened annually to share the most recent research in supportive care and to encourage networking among the disciplines and among colleagues from throughout the world.

Significant advances in cancer treatment in the last two decades have been made possible by the strides in supportive care. MASCC/ISOO is dedicated to continuing this effort by providing a platform and resources for addressing the comprehensive, appropriate care to prevent, minimize, and treat side effects of cancer and its treatments.
Why Should You Support

- Demonstrate your company's leadership in the field of care in cancer
- Reach key thought leaders academic and industry researchers and clinicians
- Raise your company’s visibility in the field
- Exhibit and distribute your marketing and promotional materials

Annual Meeting Objectives

The Annual Meeting on Supportive Care in Cancer will bring together leading scientists, public health experts, policy-makers to translate recent momentous scientific advances into action that will address means to end the epidemic, within the current context of significant global economic challenges.

The Annual Meeting will have a positive impact on the cancer care response globally with the following objectives:

- To bring together the world's scientific experts to catalyze and advance scientific knowledge about cancer care, present the most recent research findings, and promote and enhance scientific collaborations around the world.

- To bring together community leaders, scientists, and policy leaders to promote and enhance collaborations to more effectively address regional, national and local responses to cancer care around the world and overcome barriers that limit access to prevention, care and services.

- To engage key, new and non-traditional stakeholders throughout the world in the development of and participation throughout the Annual Meeting Programme.
Annual Meeting Details

Dates
23-25 June 2016

City/Country
Adelaide, Australia

Venue
Adelaide Convention Centre
North Terrace, Adelaide South Australia 5000
Telephone: (61 8) 8210 6713
Mobile: (61) 0411 261 986
Website: www.adelaidecc.com.au

Annual Meeting Organiser
Kenes International
MASCC/ISOO 2016
Rue Francois-Versonnex 7
CH-1207 Geneva
Switzerland
Tel: +41 22 908 0488
Fax: +41 22 906 9140
E-mail: mascc@kenes.com
Website: www.kenes.com/mascc

Exhibition/Support
Maya Ravinsky
Tel: +972 546 787 837
Email: myatsiv@kenes.com
Annual Meeting Topics

The Annual Meeting Topics for MASCC/ISOO 2016:

- Nausea-Vomiting
- Neurological Complications
- Neutropenia-Infections
- Nutrition
- Oral Complications
- Paediatrics
- Palliative Care
- Psychooncology
- Thromboembolic Events
- Quality of Life
- Rehabilitation
- Survivorship
- Treatment of Specific Toxicities
- Other Supportive Care
- Bone Metastases
- Cachexia
- Cancer Pain
- Cutaneous Toxicity
- Dyspnea
- Education in Supportive Care
- End-Stage Disease
- Fatigue
- Geriatrics
- Hematologic Toxicity
- Lymphedema
- Mucositis
CME Accreditation

Kenes International and Compliance

Commitment to the Highest Standards in CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD Programmes. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organization contributing to improving health outcomes by: http://www.gcmep.eu/

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

Membership in the Good CME Practice Group illustrates the Kenes commitment to high standards and knowledgeable partnership with its clients in the design and delivery of educationally strong, independent, transparent, effective and financially viable medical events. For more information, visit: www.gcmep.eu/

International CME Accreditation

An application for CME Credit will be made once the scientific Programme is finalized. Complete details will be available on the congress web site at www.kenes.com/mascc
ADELAIDE AUSTRALIA'S CONVENTION CITY

Adelaide is a picturesque coastal city that's easy to get to, easy to get around, easy on the pocket, and ‘green’.

Adelaide is widely recognised as the 20-minute city. The ease of access and stress free travel is acknowledged by organisers and delegates alike. Where else can you arrive at the international airport, be checked into your 5-star hotel within twenty minutes and then walk to the multiple award-winning convention centre adjacent for your conference welcome function?

Innovation and collaboration are the hallmarks of doing business in Adelaide. The economy is strong and the future is bright in terms of resources, medicine, science, technology and more. Adelaide is a welcoming city, and a great place to do business.

The Economist rates Adelaide as the number one business travel destination in Australia and number three in the world. Adelaide is also ranked amongst the top ten most live-able cities in the world, and it's not hard to see why.

Adelaide is also a ‘green’ conference destination. The city is serviced by electric trams and the world's first solar-powered bus. South Australia is a leader in renewable energy and was the first State in the nation to proclaim climate change laws.

Adelaide is ideally positioned to host international events. Many of Adelaide's tourist facilities are located within walking distance of the Central Business District and within a few hours, delegates can be anywhere in Australia to enjoy pre- and post-convention holidays.
MASCC CORPORATE ADVISORY COUNCIL (CAC): BENEFITS, 2015

- Participation in the Annual Meeting with the MASCC Officers and Board of Directors – allowing for educational interaction and discussion of important topics in supportive care in cancer.
- Priority in the selection of time slots for satellite symposia held in conjunction with the MASCC Annual Meeting and a 10% discount off the published Recognition levels (Platinum, Gold, Silver).
- Opportunities to sponsor special awards, scholarships, and projects of relevant interest to supportive care in cancer.
- Opportunity to sponsor a 90 minute session at the Annual Meeting for $12,500 (regular price for non-CAC members is $25,000). Content is controlled by MASCC.
- Verbal recognition at the Opening Ceremony, and exclusive visual recognition on slides between breaks.
- Prominent corporate recognition with logo on the MASCC website, in MASCC program publications and on site at the meeting.
- Significantly reduced costs for reviews of corporate-developed educational materials with commentary from MASCC specialists and the opportunity to link to the MASCC website.
- Five free one-year memberships to MASCC for representatives of the CAC member, with online access to the MASCC journal, Supportive Care in Cancer.
- Three free registrations to the MASCC Annual Meeting for representatives of the CAC member. Those representatives will also have access to the Executive Lounge.
- Three invitations to the Presidential Dinner during the Annual Meeting.
- Opportunity to publish a supplement to the MASCC journal, at reduced rates.
- Opportunity to work with key MASCC opinion leaders to look at site specific symptoms and prevention and management of treatment-induced side effects in cancer.
- 2 free admissions to workshops of your choice

- Membership fee 2015: US $ 50,000.00, - and membership & benefits are on a calendar year basis.
Information for Supporters and Exhibitors

SUPPORTER BENEFITS

All Supporters will receive the following benefits:

BENEFITS

✔ Supporter's logo (company's logo only) with hyperlink on Annual Meeting website
✔ Supporter's logo (company's logo only) in the Programme
✔ Acknowledgement on Supporters' Board on-site

BRANDED ITEMS WILL CARRY COMPANIES' LOGOS ONLY. NO PRODUCTS' ADVERTISEMENTS ARE PERMITTED.

SPECIAL REQUESTS

Special packages are also available upon request. Please contact: myatsiv@kenes.com for additional details.
PACKAGES and SYMPOSIA

Platinum Supporter Package: $130,000 (USD) (+VAT)

PLENARY SATELLITE SYMPOSIUM

✔ Opportunity to organise an Official Unopposed Satellite Symposium in a Plenary Hall, up to 90 minutes (Programme subject to the approval of the Annual Meeting Scientific Committee)
✔ Includes: hall rental, standard audio/visual equipment, display table
✔ Permission to use the phrase: “Official Platinum Supporter of the MASCC/ISOO 2016 Annual Meeting”
✔ Symposia Programmes and abstracts will be included in the Programme (subject to receipt by publishing deadline)
✔ The supporting company in addition to the support fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the Annual Meeting.

EXHIBITION SPACE

✔ 24m² Exhibition space
  (additional space can be purchased at a reduced cost)
  (subject to completion of the Exhibition Booking Form)

ADVERTISEMENT

✔ Inclusion of Supporter's symposium invitation in the participants' bags
  (insert to be provided by Supporter)

REGISTRATIONS

✔ 10 Annual Meeting registrations
Gold Supporter Package: $110,000 (USD) (+VAT)

PARALLEL SATELLITE SYMPOSIUM

✓ Opportunity to organise an Official Satellite Symposium in a Parallel Hall, up to 90 minutes (Programme subject to the approval by the Symposium Scientific Committee)
✓ Includes: hall rental, standard audio/visual equipment, display table
✓ Permission to use the phrase: "Official Gold Supporter of the MASCC/ISOO 2016 Annual Meeting"
✓ Symposia Programmes and abstracts will be included in the Programme (subject to receipt by publishing deadline)
✓ The supporting company in addition to the support fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the Annual Meeting.

EXHIBITION SPACE

✓ 12m² Exhibition space (additional space can be purchased at a reduced cost) (subject to completion of the Exhibition Booking Form)

ADVERTISEMENT

✓ Inclusion of Supporter’s symposium invitation in the participants’ bags (insert to be provided by Supporter)

REGISTRATIONS

✓ 6 Annual Meeting registrations
Silver Supporter Package: $90,000 (USD) (+VAT)

MEET THE EXPERT BREAKFAST SESSION

- An expert chosen by the supporting company (subject to approval by the Annual Meeting Scientific Committee) discusses a topic to a small audience of participants (up to 100).
  The Supporter will be responsible for breakfast catering.
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Silver Supporter of the MASCC/ISOO 2016 Annual Meeting"
- Symposia Programmes and abstracts will be included in the Programme (subject to receipt by publishing deadline)
- The supporting company in addition to the support fee must cover the speaker’s expenses including registration, accommodation and travel expenses. This also applies in case the speaker has already been invited by the Annual Meeting.

EXHIBITION SPACE

- 9m² Exhibition space (additional space can be purchased at a reduced cost)
  (subject to completion of the Exhibition Booking Form)

ADVERTISEMENT

- Inclusion of Supporter’s symposium invitation in the participants’ bags (insert to be provided by Supporter)

REGISTRATION

- 4 Annual Meeting registrations
PROMOTIONAL SUPPORT OPPORTUNITIES

Congress Bags: $18,000 (USD) (+VAT)

Supporter will provide funding for the participants’ Annual Meeting bags. Bags will be branded with the event branding and logo.

- Support will be recognized on the bags with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event.

Executive Lounge: $12,500 (USD) (+VAT)

Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.

- Company’s logo on signage at the entrance to the executive lounge.
- Opportunity to provide company’s mouse pad at each workstation.
- Opportunity to display company logo on screensavers.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event.

Internet Area: $12,500 (USD) (+VAT)

There will be an Internet Area equipped with workstations where attendees may check e-mails.

- Opportunity to display company logo on screen saver.
- Opportunity to distribute mouse pads from the Internet Area.
- Opportunity to set company home page as the default home page.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event.
Laptop Lounge Package & WiFi Delegate Access Card: $ 12,000 (USD) (+VAT)

There will be a laptop lounge where attendees may check e-mails using their own laptops. Wi-Fi cards will be distributed to all participants from Supporter’s booth.

- Opportunity to design your own laptop lounge
- Opportunity to place your own carpet
- Opportunity to place signage in the lounge area
- Company’s advertisement on the WiFi Access Card
- Opportunity to provide additional branded items in the laptop area, such as memory stick, mouse, etc.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

Welcome Reception / Networking Event Sole Supporter: $ 25,000 (USD) (+VAT)

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter’s logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

Coffee Break: $ 5,000 (USD) (+VAT) per break; $7,500 (USD) (+VAT) for a full day

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company’s logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event
Promotional Material: $ 4,000 (USD) (+VAT)

Inclusion of promotional material, such as leaflets and brochures, in the participants' Annual Meeting bags. Material should be provided by Supporter and approved by the Secretariat. *The distribution arrangement will be advised.

- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

Hospitality Suites / Meeting Rooms: Price depends on the size of the room

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

Congress Lanyards: $ 15,000 (USD) (+VAT)

- Opportunity to include company logo on lanyard
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

Refreshments during Poster Sessions: $ 10,000 (USD) (+VAT)

The supporting company will provide refreshments during the sessions.

- Supporter's acknowledgement as "refreshments provided by....."
EDUCATIONAL SUPPORT OPPORTUNITIES

Educational Grants: Price upon Request

Grants of any amount, whether for the overall Programme or for individual sessions, are appreciated and important to the success of the event.

☑ All support will be recognised in the Industry Support and Exhibition section of the Programme guide, on the event website, and with signage during the event.

Mini Programme: $ 5,000 (USD) (+VAT)

☑ Support will be acknowledged on the back cover as: "Supported by..." and a company logo only
☑ Support will be recognized in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event.

USB: $ 15,000 (USD) (+VAT)

The USB will contain all of the scientific abstracts. Each participant will receive an exchange voucher.

☑ The USB will be distributed to all participants from the Supporter's exhibition booth in exchange for a voucher
☑ Sponsor's logo on the back of the exchange voucher
☑ USB cover will be provided by the event organiser with the event branding
☑ Support will be acknowledged on the USB cover as: "Supported by..." and a company logo only
☑ Support will be recognized in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event.

E-Posters Area: $ 17,000 (USD) (+VAT)

An electronic version of the traditional boards will be displayed on monitor screens in a prime location. The highly trafficked e-Poster computer terminals will allow attendees to access the electronic poster presentations easily and conveniently.

☑ Support will be recognized with signage at the entrance to the E-Posters area with "Supported by..." and a company logo only
☑ Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event.
**Poster Boards: $ 17,000 (USD) (+VAT)**

- Support will be recognized with signage at the entrance to the Poster area with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

**SPECIAL REQUESTS**

In addition, we are willing to tailor a package to suit your objectives. Please feel free to contact Maya Ravinsky (myatsiv@kenes.com) to discuss your needs.

**ACKNOWLEDGEMENTS**

Please note that all Supporters and Exhibitors will be acknowledged in the Programme, on the Supporters' Acknowledgement Board at the Congress and on the Congress website. Please forward your company logo (in eps 300dpi format) to mascc@kenes.com
EXHIBITION

The commercial/technical Exhibition will be held in the Adelaide Convention Centre. All spaces will be allocated based on the reservations received, on a first-come, first-served basis.

Exhibitor Support Package: $ 8,500 (USD) (+VAT)

Exhibition Space

- 9 SQM shell scheme booth
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Final Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Registration

- 2 Annual Meeting registrations
- 2 Exhibitors' badges
- 2 Admission tickets to workshop of your choice

SPACE ONLY RENTAL (Minimum of 12 SQM)

The price for space only is $ 850 (USD) (+VAT*) per square foot. This includes:

- Exhibitors' badges
- 100 word company / product profile in the commercial/exhibitor section of the Programme guide
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

SHELL SCHEME RENTAL

The price for shell scheme is $900 (USD) (+VAT*) per square foot. This includes:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
SPECIAL PACKAGE – LOCAL AUSTRALIAN COMPANIES

Special Package for Local Australian Companies  $ 4,500

- 6 sqm of shell scheme booth
- Two exhibitor badges
- Exhibitor’s logo on the Congress website
- Acknowledgement on board on-site

ADDITIONAL BENEFITS:
When you exhibit your company will receive the following additional benefits:
- Listing as an Exhibitor on the Website prior to the Annual Meeting with link to the Company website
- Listing and profile in the Programme / Exhibitor Guide
- Company name on Exhibition signage during the Annual Meeting

**Please note: Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.
ALLOCATED OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Annual Meeting. It will include the following:
- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are free to visit the Annual Meeting venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR PROFILE

Upon receipt of the booking form, you will be asked to please upload a 100-word Exhibitor Company/Product profile to a provided link. This will be published in the list of exhibitors in the Programme.
ADDITIONAL INFORMATION FOR SUPPORTERS & EXHIBITORS

Applicants for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Support Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Supporter. Upon receipt of the Supporter Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

SUPPORT TERMS & CONDITIONS

Terms and Conditions of Supporter are included in this Prospectus and will be included in the Supporter agreement.
POLICY REGARDING UNOFFICIAL ANCILLARY EVENTS AT MASCC ANNUAL MEETING

Ancillary Events are described as any function held during MASCC symposia by a party other than MASCC, not including satellite symposia. All ancillary events must receive MASCC authorization, whether requesting meeting space or holding off premises.

MASCC will not allow any corporate or organized industry meeting during the period commencing from the General Assembly and Opening Ceremonies of the International Symposia until symposia adjournment during scientific presentations or business meetings that refers in any way to MASCC or its annual symposia.

Concomitant activities or ancillary events involving more than 12 people (including advisory board meetings, focus groups, internal meetings involving delegates, press conferences, or other educational activities) that take place before, after, or during breaks in the scientific and business Programme of the Symposia possibly may be allowed but will be subject to MASCC approval at least 6 weeks prior to the event.

No signage, advertising, or other description of the event may use the MASCC name or logo or otherwise suggest or imply that MASCC has endorsed or sponsored the event.

There will be a minimum expectation that any company holding such a meeting will be a contributing supporter ($10,000.00) of the MASCC Annual Meeting.

Arrangements must be made with the meeting organizer and content and faculty approved by MASCC at least 6 weeks prior to the event.
SPONSORSHIP AND EXHIBITION BOOKING FORM

Please complete all details and send to:
Maya Ravinsky
MASCC/ISOO 2016
Kenes International, Rue Francois-Versonnex 7, CH-1207 Geneva, Switzerland
Fax: +41 22 906 9140
Tel: 00972546787837, Email: myatsiv@kenes.com

We hereby confirm that we wish to reserve the below items for the below specified amounts under the specified terms and conditions.

| CONTACT NAME: ______________________________________________________ |
| COMPANY NAME: ______________________________________________________ |
| ADDRESS: ______________________________ CITY: ________________________ |
| COUNTRY: ______________________________ ZIP: _________________________ |
| TELEPHONE: ____________________________ FAX: ________________________ |
| EMAIL:_____________________________________________________________ |
| WEBSITE: _____________________________ VAT NUMBER: __________________ |

I would like to book the following Support Items:

<table>
<thead>
<tr>
<th>Support Item</th>
<th>Price</th>
<th>Prices are in USD</th>
<th>√</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Support Package</td>
<td>$ 130,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gold Support Package</td>
<td>$ 110,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silver Support Package</td>
<td>$ 90,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supporter Package</td>
<td>$ 70,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress Bags</td>
<td>$ 18,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Executive Lounge</td>
<td>$ 12,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Internet Area</td>
<td>$ 12,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Laptop Lounge Package &amp; WiFi Delegate Access Card</td>
<td>$ 12,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Welcome Reception / Networking Event</td>
<td>$ 25,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$ 5,000 per break / $ 7,500 for full day</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Promotional Material</td>
<td>$ 3,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hospitality Suites / Meeting Rooms</td>
<td>TBA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress Lanyards</td>
<td>$ 15,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Refreshments during Poster Sessions</td>
<td>$ 10,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educational Grant</td>
<td>TBD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mini Programme</td>
<td>$ 5,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>USB</td>
<td>$ 15,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>E-Poster Area</td>
<td>$ 17,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poster Boards</td>
<td>$ 17,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total Amount (please complete) $TBD
Provisional Booking – The item will be released if not confirmed within 14 days
Please call me to discuss our sponsorship package
Please send me a sponsorship contract and first 60% deposit invoice

<table>
<thead>
<tr>
<th>Choice</th>
<th>Stand Number</th>
<th>Space Only: $(USD) 850</th>
<th>Shell Scheme: $(USD) 900</th>
<th>No. of SQM</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2nd Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3rd Choice</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Amount</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(please complete)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Special Notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

**TERMS OF PAYMENT**
- 60% upon receipt of agreement and first invoice
- 40% by December 25, 2015

All payments must be received before the start date of the Annual Meeting. Should the Supporter fail to complete payments prior to the commencement of the Annual Meeting

**PAYMENT METHODS**
Option 1: Payment by check. Please make checks payable to: MASCC/ISOO 2016
Option 2: Payment by Bank Transfer. Please make drafts payable to MASCC/ISOO 2016
Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland
Account in EUR No: TBA
Bank charges are the responsibility of the payer

**CANCELLATION / MODIFICATION POLICY**
Cancellation / modification of items must be made in writing to the Industry and Liaison Sales Associate Maya Ravinsky (myatsiv@kenes.com)

The organizers shall retain:
- 50% of the agreed package amount if the cancellation/ modification is made between October 25, 2015-February 27, 2016, inclusive
- 100% of the agreed package amount if the cancellation/ modification is made after February 28, 2016

** Please ensure that your VAT number appear on the booking form, in order to allow VAT reclaim.

We accept the contract terms and conditions (listed in this Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Annual Meeting. I am authorised to sign this form on behalf of the applicant/Company.

Signature: ______________________________ Date: _______________________

23 Join Us in Celebrating Our 25th Anniversary www.mascc.org/meeting
TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the (Exhibitor/s /Supporter/s).

Application to Participate
Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Supporters/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Supporter
Registration implies full acceptance by the Exhibitors/Supporters of the exhibition / supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Supporter. By submitting an application to participate, the Exhibitor /Supporter make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The Exhibitor/Supporter may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer
The Organizer undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applications. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of an Exhibitor /Supporter to modify the stand or space allotted, with no obligation to provide compensation of stands, with no obligation to provide compensation of stands; to alter the general layout or limit the space allotted to each Exhibitor / Supporter; to postpone the exhibition or its opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Equipment and all related display materials installed by Exhibitors / Supporters are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Supporters. The Organizer does not assume any responsibility for the installation or maintenance of stands, or for the cleaning of stands, or for the transfer or sub-letting of all or part of the allocated spaces.

Exhibit Regulations
The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses. Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor /Supporter fail to make a payment on time, the Organiser is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ supporter items or seek compensation for non-fulfilment of contract. Participation by Exhibitors/Supporters is dependent upon compliance with all rules, regulations and conditions stated herein. Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. The Organizer ensures daily cleaning of the aisles. Exhibitors /Supporters are responsible for the cleaning of their stands. The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice
It is the Exhibitor's / Supporter's responsibility to comply with the local Authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organiser to any suits, demands by the Supporters/Exhibitor/any third party.